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ADOPTION OF Cryptocurrency

Interview:
Successful
Entrepreneur

**Martijn
Rozemuller**



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MARKET ANALYSIS

Fortnight Cryptocurrency Market Analysis

Hello, welcome to this week's edition of Cryptologist For You Magazine. The global crypto market cap is \$1.98 Trillion, up 110 Billion since the last week. The total crypto market trading volume over the last 24 hours is at 70.31 Billion which makes a 3.08% increase. The DeFi volume is \$6.6 Billion, 9.39% of the entire crypto market's 24-hour trading volume. The volume of all stable coins is \$63.02 Billion, which is 89.63% share of the total crypto market volume the last 24 hours. The largest gainers in the right now are Storage and Polkadot Ecosystem cryptocurrencies.

Bitcoin's price has increased by 3.8% from \$50,050 last week to around \$51,950 and Ether's price has increased by 10.75% from \$2,650 last week to \$2,935

Bitcoin's market cap is \$1.01 Trillion and the altcoin market cap is \$970 Billion.

After a lackluster performance in January, Bitcoin picked up momentum in February and has risen about 22%, indicating aggressive buying by the bulls. CoinShares Digital Asset Fund Flows Weekly Report shows weekly inflows of \$2.45 billion into digital asset investment products last week. This takes the total year-to-date inflows to \$5.2 billion.

Data from market intelligence platform Santiment shows that the bigger whales, with wallets holding 1,000 to 10,000 Bitcoin, have purchased Bitcoin worth \$12.95 billion in 2024. However, during the same time, the smaller whales, with wallets holding 100 to 1,000 Bitcoin, have been sellers worth \$7.89 billion.

Apart from the robust Bitcoin ETF inflows, markets are excited about the forthcoming halving due on April 19. Historical data shows that Bitcoin rises about 32% in 60 days prior to the halving. If history repeats itself, then Bitcoin, which is trading near \$52,000, could soar to its all-time highs by halving.

Analysts at AllianceBernstein also sent out a bullish note circulated to clients. They believe the markets have priced in the launch of the spot Bitcoin ETFs but the halving's supply crunch has not yet been accounted for. The analysts said the ETF inflows are primarily driven by retail investors who have been Bitcoin believers. However, "in the coming days," the ETFs will see investments from new Bitcoin enthusiasts. This will lead to fear of missing out (FOMO), propelling Bitcoin to new all-time highs in 2024.

Along with the long-term bullish picture, the medium-term story also looks positive. Bitcoin has risen for four consecutive weeks through Feb. 18. In the past five years, whenever Bitcoin has rallied for four straight weeks, it is followed by an average 49% gain over the following three months, according to Bloomberg data.

Percentage of Total Market Capitalization (Dominance)

Bitcoin	49.44%
Ethereum	16.88%
Tether	4.70%
Binance Coin	2.61%
Solana	2.38%
XRP	1.48%
Cardano	1.07%
Dogecoin	0.60%
Others	20.85%

BITCOIN - BTC/GBP



We said in the previous analysis that Bitcoin could pick up momentum after crossing \$45,000 and that is what happened. The BTC/USD pair reached our expected target objective of \$52,000 on February 14.

The bears are trying to halt the rally at \$52,000, but a positive sign is that the bulls have not given up much ground. This suggests that the buyers are not hurrying to close their positions as they anticipate another leg higher.

If the price breaks and closes above \$53,000, the pair could start the next leg of the uptrend. The pair may then climb to \$60,000, which is likely to act as a stiff hurdle.

ETHERERUM - ETH/GBP



We highlighted in the earlier analysis that Ether's bearish momentum was slowing down. We also said that if the ETH/USD pair broke above the moving averages, it could rise to \$2,400 and subsequently to \$2,700. All these levels played out the way we had anticipated.

The positive momentum broke above the \$2,700 resistance on February 14 and the pair started its journey toward the psychologically important level of \$3,000.

If the price turns down from \$3,000 but rebounds off \$2,700, it will signal that the bulls have flipped the level into support. That will increase the possibility of a rally to \$3,500.

RIPPLR - XRP/GBP



We cautioned traders in the previous analysis that XRP's bullish divergence on the RSI indicated that the selling pressure was reducing. We also said that a break above the 20-day EMA could open the doors for a rally to the 50-day SMA and that is how it played out.

The 20-day EMA has started to turn up gradually and the RSI is in the positive territory, indicating a minor advantage to buyers. If the price rises above \$0.58, the pair could reach the downtrend line.

BINANCE - BNB/GBP



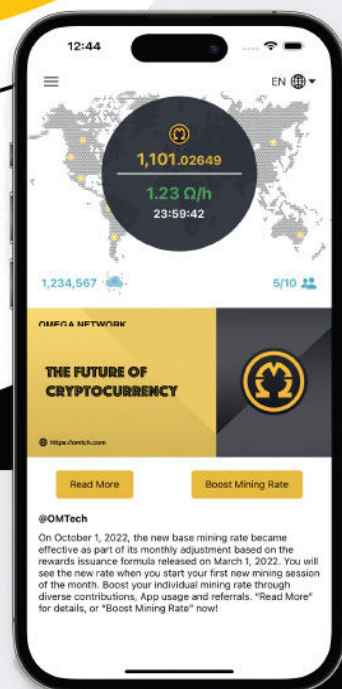
In the previous analysis, we projected Binance Coin to rally to \$338 if bulls pushed the price above the down-trend line of the descending triangle pattern and that is how it behaved.

The bears were expected to mount a stiff resistance at \$338, but the buyers bulldozed their way through. The BNB/USD pair is facing resistance near \$360, but the bulls have not ceded ground to the bears. This suggests that the buyers anticipate the uptrend to continue.



OMEGA NETWORK

The Future Of Cryptocurrency



PRESS RELEASE

Fortnight Cryptocurrency Market Analysis

RHUNA Launches To Revolutionize The Events



RHUNA is a visionary fintech platform dedicated to revolutionizing the events and entertainment industry through innovative technology.

By integrating Web 3.0 and blockchain technologies, RHUNA aims to enhance user experiences, improve security and transparency, and foster a closer, more engaged community around the globe.

UNTOLD Universe is one of the world's top 5 music festival organizers with more than 1.5 million attendees over the course of each year. Rhuna represents the merging of their experience with CryptoDATA's innovative technology development expertise with this pioneering platform.

Among the key features it offers, and leveraging the power of blockchain, RHUNA introduces a decentralized ticketing system, where tickets are issued as non-fungible tokens (NFTs). This ensures authenticity, ownership, and a secure, transparent secondary market. This system effectively eliminates common issues such as fraud and scalping, providing a fairer and more trustworthy ticketing experience. Modular feature structure within the ecosystem means even enormous event organizers can customize their event management, especially ticketing and payments, at break-neck speeds and with precision accuracy.

The platform will also feature integrated digital wallets supporting various cryptocurrencies, enabling seamless transactions for tickets, merchandise, and services. This inclusion not only caters to the growing crypto-savvy audience but also reduces fees and simplifies the payment process.

Smart contracts will automate key transactions and agreements, from ticket sales to performer payouts, ensuring efficiency, transparency, and trust across all transactions. Furthermore, RHUNA places a strong emphasis on user privacy and control, allowing attendees to manage their personal data securely through decentralized identities.

In an industry first, RHUNA will introduce a token-based loyalty and rewards program, empowering users with the chance to earn tokens for various activities. These tokens can be redeemed for exclusive experiences, merchandise, or discounts, fostering a strong sense of community and engagement within the RHUNA ecosystem.

The platform also pioneers the use of Decentralized Autonomous Organizations (DAOs) for event planning, giving the community a voice in decision-making processes, from event themes to artist lineups. This democratized approach ensures that RHUNA remains closely aligned with the desires and preferences of its user base.

"The Rhuna project is more than just a technical solution. It is an adaptable dynamic system that interconnects social and technical elements, providing opportunities through solutions for a wide range of needs. The architecture, technologies, implementation method, and usage mode are elements that impact the optimization of resources in carrying out any activity. In the current dynamic, resources such as time, people, materials, and costs are primary elements that influence each other in a multi-way within a 3D system. Rhuna represents the perfect tool that allows anyone to access and control them. Rhuna is a way in which anyone can visualize or actively intervene in them. Rhuna is like a catalyst that materializes and organizes the abstract into a form that's indispensable for everyone involved in the entertainment industry." - Bogdan Mărunțiș, Head of Global Strategy, CryptoDATA

Bogdan Rădulescu, Co-founder and CBO of UNTOLD, put it simply: "We are redefining event organization and engagement, pushing the boundaries of festival finance into the 21st century for the benefit of organizers worldwide."

The interface is accessible to attendees of all technical backgrounds and is set to debut at the 9th Edition of the UNTOLD Festival in Cluj-Napoca, Romania. RHUNA aims to enhance the festival experience for over 400,000 attendees, introducing another touch of innovation in the "world capital of night and magic."

About CryptoData

A leader in tech innovation, CryptoData develops solutions that address real-world challenges, pushing the boundaries of technology for social progress. Users can discover more at cryptodata.com.

About UNTOLD Universe

Known for creating transformative experiences through music and entertainment, UNTOLD Universe invites you to explore enchanting realms at untold.ae.

Users are welcome to join this thrilling journey on [RHUNA.io](https://rhuna.io), where technology meets entertainment to create unforgettable experiences.

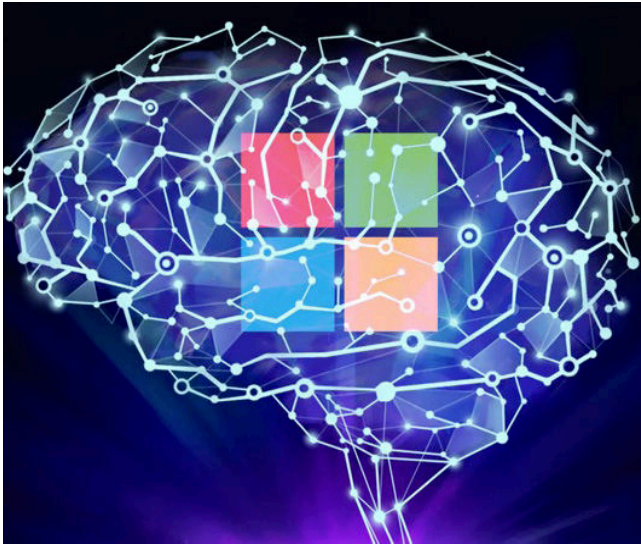
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NEWS ADVANCEMENT

Weekly Cryptocurrency Market Analysis

Microsoft pours \$2B into AI infrastructure development in Spain



Microsoft continues its European investment spree by announcing a \$2 billion investment in Spain to expand its AI and cloud infrastructure and build data centers.

Microsoft has announced another major investment into Europe with a \$2.1 billion commitment to expand its artificial intelligence (AI) and cloud infrastructure in Spain.

In a post on social media platform X after a meeting with the Prime Minister of Spain, Pedro Sánchez, Brad Smith, Microsoft's vice chair and president, said the company will be fulfilling its investment in Spain over the next two years.

Smith said it's not just about building data centers but committing to helping develop the country's "security, and development and digital transformation of its government, businesses, and people."

According to the Microsoft exec, the company has been investing in Spain for 37 years. In September 2021, the firm announced a new research and development hub for AI technologies based in Barcelona, Spain.

At the time, Alberto Granados, the president of Microsoft Spain, said Microsoft's investment was proof of Spain's talent in the digital sector.

[Read more](#)

UK Could Pass Crypto And Stablecoin Regulations Within 6 Months



The United Kingdom has hinted that it could pass comprehensive new legislation that regulates crypto and stablecoins within the next 6 months.

The new legislation aims to bring clarity to stablecoins and staking services in the UK.

New Legislation Incoming

The upcoming Crypto and Stablecoin Regulations 2024 will bring clarity to stablecoins and staking services. Speaking at an event in London on the 19th of February, the Economic Secretary to the Treasury, Bim Afolami, stated that the UK government was working to ensure that the proposed new legislation was passed before this year's general election. Afolami stated,

"We're very clear that we want to get these things done as soon as possible. And I think over the next six months, those things are doable."

However, Afolami remained evasive when asked for more specific details regarding the regulations.

"Short answer is, I don't know [...] There's just a huge amount going on, so I don't want to commit to that now."

[Read more](#)

Crypto funds hit \$2.5 billion weekly inflow record amid growing spot Bitcoin ETF interest



Digital-asset investment products witnessed record inflows last week, adding nearly \$2.5 billion globally.

Assets under management at the funds are now back to December 2021 levels.

Crypto funds at asset managers such as BlackRock, Bitwise, Fidelity, Grayscale, ProShares and 21Shares registered record inflows totaling \$2.45 billion globally last week, according to CoinShares' latest report.

Dominated by the new U.S. spot Bitcoin BTC -0.18% exchange-traded funds, year-to-date inflows to digital asset investment products now stand at \$5.2 billion.

Combined with recent price increases, assets under management at the crypto investment firms now stand at \$67 billion – the highest level since December 2021 amid the peak of the last bull market – CoinShares Head of Research James Butterfill wrote.

According to The Block's data dashboard, bitcoin is currently trading at \$52,188 – up nearly 25% year-to-date.

Accelerating inflows indicate increasing interest in US spot Bitcoin ETFs

The United States continued its regional dominance, accounting for 99% of the weekly inflows, totaling \$2.4 billion. Switzerland and Germany-based funds registered modest inflows of \$16.7 million and \$13.3 million, respectively, while Sweden witnessed the largest regional outflows of \$26.3 million.

[Read more](#)

Analyst Says Momentum Is Going To Switch to Ethereum, Predicts Capital Rotation to Altcoins



A closely followed crypto trader believes that Ethereum (ETH) and altcoins are about to steal Bitcoin's (BTC) thunder.

In a new video update, crypto strategist Michaël van de Poppe tells his 162,000 YouTube subscribers that he thinks it is almost time for Ethereum to shine.

The analyst mentions Ethereum's Dencun update, which aims to reduce the fees for layer-2 transactions, and the hype surrounding the possible approval of spot ETH exchange-traded funds (ETFs) as positive catalysts for the leading smart contract platform.

"I think the momentum is going to switch toward Ether.

Macroeconomic events [that are] going to take place are important to understand. Macroeconomic events in the sense that inflation is going to be sticky, perhaps they postpone the decline of the interest rates.

Dencun upgrade is happening on Ether which is a positive influence on the layer-2s, which is pushing the value of Ether even further up and it has been lagging heavily.

And I think given that Franklin [Templeton] is also interested in doing an application for a spot Ether ETF, I think there is a likelihood that the Ether ETF is going to take over the momentum."

[Read more](#)

Wall Street is missing out on DeFi



If DeFi can just figure out how to improve both security and compliance, nothing would stop traditional finance from entering the game

Decentralized finance is a game that anyone can play. Hosted on a level playing field, it's a sport that doesn't discriminate. Rich or poor, professional or amateur, consumer or institution: It makes no difference.

Given the rich opportunities available within DeFi – attractive yields, liquidity, global accessibility and round-the-clock availability – it's worth pondering what's preventing bigger fish from entering. Particularly those with the technical means and the money to extract the most value out of decentralized finance – institutions.

What's keeping TradFi away?

In the wake of the first bitcoin ETF, institutional interest in crypto is riding high. Major players like BlackRock are eyeing asset tokenization, further legitimizing crypto as an asset class. Real-world assets (RWAs) have become a multi-billion dollar industry and ambitious Wall Street players like JPMorgan are experimenting with blockchain, albeit on private networks.

All of which raises the question: What's preventing traditional finance from doing DeFi? After all, trading firms have a mandate to make money, and goodness knows there's enough of it swilling around in decentralized finance to turn wealthy investors into on-chain whales. DeFi activities such as lending, collateralization and staking could potentially all be countenanced by forward-thinking institutions.

[Read more](#)

Bitcoin holdings on Coinbase reach lowest level since 2015 as whales withdraw \$1B BTC



A few users on X believe the movement of funds indicates a supply shock prior to the halving, while others pointed out that whales are just moving funds to OTC desks or other custodians.

Bitcoin holdings on Coinbase crypto exchange have fallen to their lowest level in nine years as users move a significant chunk of their holdings off the exchange.

According to a report from CryptoQuant, whales moved 18,000 Bitcoin BTC \$51,855 worth nearly \$1 billion off Coinbase over the weekend, with transfer values ranging from \$45 million to \$171 million. Coinbase's public order book now holds around 394,000 BTC, which is estimated to be worth \$20.5 billion.

Whales moving their BTC holdings away from centralized exchanges is considered a bullish sign as less Bitcoin is available for sale. However, users on social media are divided over the nature of the transfers. Some believe the funds are being moved to custodial wallets in anticipation of a price surge, with the upcoming Bitcoin halving, just two months away, creating a supply shock. While a few others believe that the moved funds could be used for liquidity for over-the-counter (OTC) trades.

Others suggested that the funds could be going to a different custodian and that they aren't individual withdrawals, as most of what's in these exchanges "doesn't belong to them anyways, so this number should be a lot lower."

[Read more](#)

INTERVIEW

One of the leading Crypto Entrepreneurs

EU remains skeptical of crypto investments despite Bitcoin ETF fever — VanEck Europe CEO

Martijn Rozemuller



European investors are still warming to the idea of cryptocurrency-related investment products while U.S. institutions continue to drive capital into nascent spot Bitcoin ETFs.

The launch of spot Bitcoin exchange-traded funds (ETFs) in the United States is having a knock-on effect in Europe, but investors on the continent remain cautious of investing in the cryptocurrency space.

VanEck Europe CEO Martijn Rozemuller spoke about the rising wave of institutional investor interest in spot Bitcoin BTC \$51,119 ETFs in the U.S., painting a contrasting picture of the European landscape.

"U.S. investors are more willing to take educated risks. They're also more used to trading on exchanges than some European investors that are still stuck in mutual funds that their bank or fund manager once advised," Rozemuller said.

The VanEck Europe CEO highlights key differences in attitude toward the cryptocurrency sector on either side of the Atlantic Ocean. Europe's crypto-curious investors typically include retail users, smaller independent wealth managers and family offices:

"It's mainly retail because a lot of the larger financial institutions are still reluctant to use any crypto-related products in their standard portfolios."

Rozemuller adds that although Europe has a number of exchange-traded notes (ETNs) that are appropriately licensed, local regulators have "explicitly" mentioned that they're not in favor of crypto-related investments.

Rozemuller explains that Europe's Undertakings for Collective Investment in Transferable Securities (UCITS) regulation is the reason for this.

For more details about him. Please [click here](#).

Social Contact:



ARTICLE

Research and Analysis By Cryptologist For You

Cryptocurrency Adoption: A Global Phenomenon



Cryptocurrency adoption has been on the rise globally, marking a significant shift in the financial landscape. From individual investors to institutional players, the interest in cryptocurrencies has grown steadily over the years. In this blog post, we'll explore the factors driving cryptocurrency adoption and its implications for the future of finance.

The Rise of Cryptocurrency Adoption

The journey of **cryptocurrency adoption** began with the creation of Bitcoin in 2009 by an anonymous person or group known as Satoshi Nakamoto. Initially met with skepticism, Bitcoin gradually gained traction as people recognized its potential to revolutionize traditional

financial systems. Since then, thousands of alternative cryptocurrencies, or altcoins, have emerged, each offering unique features and use cases.

One of the primary drivers of cryptocurrency adoption is its decentralized nature. Unlike traditional currencies that are controlled by governments and central banks, cryptocurrencies operate on decentralized networks powered by blockchain technology. This decentralization provides individuals with greater financial sovereignty and eliminates the need for intermediaries, such as banks, in financial transactions.

Furthermore, the growing distrust in traditional financial institutions following the 2008 global financial

crisis fuelled interest in alternative forms of money. Cryptocurrencies promised greater transparency, security, and censorship resistance, appealing to individuals seeking alternatives to the traditional banking system.

Factors Influencing Cryptocurrency Adoption

Several factors have contributed to the widespread adoption of cryptocurrencies:

Accessibility: The increasing accessibility of cryptocurrencies through online exchanges, mobile apps, and payment processors has made it easier for individuals to buy, hold, and transact with digital assets.

Institutional Involvement: The entry of institutional investors, such as hedge funds, asset managers, and corporations, into the cryptocurrency space has lent credibility to the asset class and attracted more mainstream attention.

Technological Advancements: Ongoing technological advancements, such as scalability solutions, interoperability protocols, and user-friendly wallets, have improved the usability and functionality of cryptocurrencies, making them more appealing to a broader audience.

Global Economic Uncertainty: Economic uncertainty, geopolitical tensions, and inflationary pressures in various parts of the world have driven individuals and businesses to seek refuge in cryptocurrencies as a hedge against fiat currency depreciation and financial instability.

Financial Inclusion: Cryptocurrencies have the potential to promote financial inclusion by providing access to financial services for underserved populations,

particularly in regions with limited access to traditional banking infrastructure.

Use Cases and Applications: The proliferation of use cases and applications for cryptocurrencies beyond speculative trading, including remittances, cross-border payments, decentralized finance (DeFi), non-fungible tokens (NFTs), and digital identity, has expanded the utility and value proposition of digital assets.

The Future of Cryptocurrency Adoption

As cryptocurrency adoption continues to grow, its impact on the global financial system is becoming increasingly profound. While challenges such as regulatory uncertainty, security concerns, and scalability issues remain, the momentum behind cryptocurrency adoption shows no signs of slowing down.

In the coming years, we can expect to see further integration of cryptocurrencies into mainstream

financial services, increased collaboration between traditional finance and the crypto industry, and greater regulatory clarity paving the way for institutional adoption. Moreover, advancements in blockchain technology, such as the development of layer-2 scaling solutions and interoperability protocols, will enhance the scalability, efficiency, and interoperability of cryptocurrencies, making them more suitable for everyday use.

Conclusion

In conclusion, cryptocurrency adoption represents a paradigm shift in the way we think about money and finance. With its promise of decentralization, transparency, and financial empowerment, cryptocurrencies are reshaping the future of global commerce and paving the way for a more inclusive and equitable financial system. As more individuals, businesses, and institutions embrace digital assets, the journey towards mainstream adoption of cryptocurrencies will undoubtedly continue to unfold in the years to come.



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